

ANNUAL SPONSORSHIP *proposal.*

*let's grow academic
opportunities, together*



WATERLOO
SCHOOLS FOUNDATION
Growing Academic Opportunities

**Waterloo Schools
Foundation**

201 Tower Park Dr, Ste 106
Waterloo, IA 50701

ABOUT.

WATERLOO SCHOOLS FOUNDATION & WATERLOO SCHOOLS

Waterloo COMMUNITY SCHOOL DISTRICT

With 20 buildings serving the communities of Waterloo, Elk Run Heights, Evansdale, Gilbertville, Raymond, and Washburn, the WCSD remains one of the largest districts in the state of Iowa serving pre-kindergarten through 12th grade.



For a full list of schools,
scan this QR code



Waterloo SCHOOLS FOUNDATION

OUR VALUES.



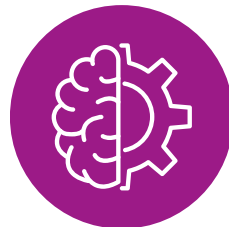
LONGEVITY



FINANCIAL
HARDSHIP FOR
ACADEMIC ACCESS



DIVERSITY,
EQUITY, INCLUSION,
& BELONGING



SOCIAL EMOTIONAL
LEARNING



INNOVATION



Explore
Our Values

Over the last **14 years**, we've gifted more than \$2.5 million to fund over **126** innovative teacher projects, **77** unique academic experiences for individual students, and **12** district-wide initiatives.

OUR MISSION.

to fund, inspire, and promote educational opportunities for all in the Waterloo Schools.

OUR VISION.

to be a catalyst for educational excellence and pride in the Waterloo Community School District.

IMPACT.

WATERLOO SCHOOLS FOUNDATION IN THE WATERLOO SCHOOLS



GRANTS

The WSF is proud to offer bi-monthly grant cycles for students and staff. Educators can apply for funding to bring innovative learning opportunities directly to the classroom, like an interactive floor for special education students.

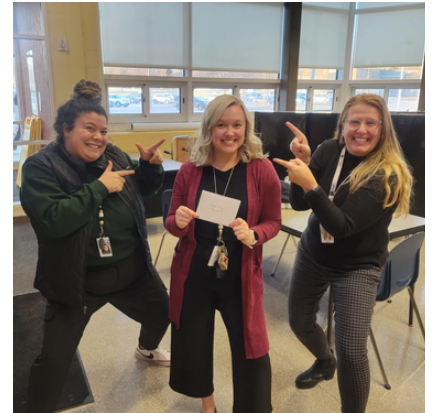
Students receive money to bridge the financial gap for unique academic opportunities. In the past, students have used WSF dollars to attend conferences, academic competitions, create student-led programs within the district, and much, much more.

Visit wcsfoundation.org/blog to see our past grant funding!

DISTRICT INITIATIVES

District initiatives are large-scale projects, prioritized by the Superintendent and the WCSD School Board, that have the potential to impact student learning district-wide. Our most recent initiative, Teach Waterloo, allows our support staff of diverse background to achieve their education degree from UNI while working for the Waterloo Schools free of cost. We committed up to \$300,000 for this program through the late Eleanor Ketchum's generosity.

Other initiatives of note include Camp Invention, Coaches Academy, Teacher License Reimbursement, and Twice Exceptional.



ANNUAL BREAKFAST

Every spring, the Waterloo Schools Foundation hosts our annual Sparking Academic Excellence Breakfast. This event recognizes the partnership of the Foundation with the Waterloo Schools, honors WSF funding recipients, and celebrates the successes of public education with our community.

Community members are invited to learn about all 19 WCSD schools in a science-fair style session, and then gather at reception tables for a program. The WCSD Superintendent provides a state of the district address, and we often hear from an alumni keynote speaker.

Learn about our
District Initiatives



Dear Community Partner,

At the Waterloo Schools Foundation (WSF), **we believe in the power of partnerships to create lasting change.** As a committed supporter of community development in the Cedar Valley, we invite you to join us in advancing educational opportunities for students in the Waterloo Schools.

For over a decade, WSF has worked to empower students, educators, and our community through targeted investments in education. To date, we've contributed over **\$2.5 million** to initiatives that spark innovation and academic excellence, including:

- **126+ teacher-led projects** inspiring classroom creativity,
- **77 unique academic experiences** that expand student learning beyond the classroom, and
- **12 district-wide programs** addressing systemic challenges.

This year, we are calling on community leaders like you to help us continue this vital work through our **2025 Annual Sponsorship Program**. Your support will directly fund:

- Student Grants to unlock opportunities for individual success,
- Teacher Grants that inspire innovative instruction, and
- District Initiatives that drive meaningful, large-scale impact.

Our District needs you. Currently, 7 in 10 students in Waterloo Schools live in poverty, 20% are chronically absent, and 61% belong to a minority group. These students face immense challenges, but with your help, they can have access to the high-quality education they deserve.

Your investment in the Waterloo Schools Foundation is an investment in the future of our community. Together, we can provide students with the tools, resources, and opportunities they need to thrive—and inspire a brighter tomorrow for everyone in the Cedar Valley.

Will you join us in sparking excellence in the Waterloo Schools? Thank you for considering this opportunity to make a meaningful impact.

With gratitude,

Hannah Luce
Executive Director

SPONSORSHIP LEVELS.

	Diamond \$5,000+	Platinum \$2,500+	Gold \$1,000+	Silver \$500+	Bronze \$250+
receive two opportunities to visit a classroom and see our work in action	✓				
company logo on all annual breakfast invitational items	✓				
company name mentioned during any major events*	✓				
two direct school updates from WCSD superintendent	✓	✓			
company listed on front page of our website	✓	✓			
company logo listed on WSF website as sponsor + in major event programs and presentations	✓	✓	✓		
# of social media posts per year recognizing company support + sponsorship level	8	6	4	2	1
newsletter recognition mentioning sponsorship level	✓	✓	✓	✓	✓
receive quarterly detailed updates about WSF's impact	✓	✓	✓		
company name listed on WSF website as sponsor + in major event programs and presentations				✓	✓
complimentary tickets to our annual breakfast event in April	16	12	8	4	2

*Our top annual sponsor has the opportunity to speak at our annual event(s).

GIVE YOUR GIFT.

Thank you

FOR CHOOSING TO INVEST IN THE NEXT GENERATION OF LEADERS

Please complete the following form to solidify your gift.

CONTACT INFORMATION

Contact Name:

Name to Appear on Sponsorship Materials:

Address:

Phone:

Email:

SPONSORSHIP LEVEL

- Diamond \$5,000+
- Platinum \$2,500+
- Gold \$1,000+
- Silver \$500+
- Bronze \$250+

YEARLY COMMITMENT

- 1 YEAR
- 2 YEAR
- 3 YEAR

Gift Amount:

Best Month to Invoice:

PAYMENT

Please return this form and check to:
Waterloo Schools Foundation
P.O Box 1896, Waterloo, IA 50704

Prefer to give online? Scan this QR code
and email this form to
h.luce@wcsfoundation.org.



**THANK YOU FOR YOUR DONATION TO THE
WATERLOO SCHOOLS FOUNDATION!**

QUESTIONS?

If you have any questions about the WSF or our sponsorships, please reach out to Hannah at h.luce@wcsfoundation.org or 319-855-3641.